

Allied Promotional Products

Make your mark with branded merchandise...you've got a lot to choose from!

With a catalog of more than 800,000 promotional products, you're sure to find the perfect piece to make a significant impression. Whether it's tried and true, or the latest and greatest...we've got the right product to support your objective and exceed your expectations. *Promotional products such as...*



Wearable Items

Tote Bags

Pens

Mouse Pads

Travel Mugs

Technology Items

Business Accessories

Golf & Travel Items

and much more...



Business gifts used to foster customer goodwill and retention (**retain**) are the most common use for promotional items at 18.5%. Other objectives can be to facilitate tradeshow traffic-building, brand awareness, public relations, employee relations and events, dealer and distributor programs, new customer generation (**attract**), not-for-profit programs, employee service awards, new product introductions, internal incentive programs, safety education, customer referrals and marketing research.



Marketing Campaigns

Corporate Awards
& Recognition

Tradeshows
& Conferences

Personalized Gifts

Stock your
Company Store

For over 60 years, **The Allied Group** has partnered with many successful companies and organizations to achieve great results. Many of your colleagues have already chosen **The Allied Group** as their one-stop source to implement marketing and fulfillment programs.

THE Allied GROUP

Implementing Marketing & Fulfillment Programs.

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