

# Allied Commercial Printing

Creating marketing and sales collateral.



## **COMMERCIAL PRINTING**

- Web and sheet-fed presses
- 2-color, 4-color and 6-color presses
- Modern cutting and bindery equipment

## **DIGITAL PRINTING (INCLUDING VDP)**

- State-of-the-art Xerox iGen4
- Remarkable color accuracy
- Short and long-run capability
- Variable data printing allows each piece to be personalized with photos and text
- Customized web pages allow the electronic media to mirror the print

## **BUSINESS DOCUMENTS**

- The Allied Group is New England's premier provider of business forms and documents. Web presses as well as digital solutions for:
  - Checks
  - Bar-coded documents
  - Form-label combinations
  - Applications

## **NEWSLETTERS & STATIONERY**

- Essential business collateral—the tools you need to run your business.

## **PLASTIC CARDS**

- Gift cards, loyalty cards, ID cards—simple necessities to personalized traffic generators.

## **LARGE FORMAT PRINTING**

- Posters, signage, charts, banners—for trade shows, or retail promotions.

## **Commercial Printing**

## **Digital Printing (including VDP)**

## **Printed Business Documents**

## **Promotional Products**

## **Newsletters and Stationery**

## **Plastic Cards**

## **Large Format Printing**

With over 60 years of experience in commercial printing, marketing communications, workflow process, and supply-chain management—**The Allied Group** is equipped to handle the complexity of any print project. From large-run, full color needs, to short-run, digital demand, we've got it covered.

Allied's capability and experience enables our clients to focus on their core competency while we ensure all their printing needs continue to deliver good value and positively impact the bottom line.

**THE Allied GROUP**

Implementing Marketing & Fulfillment Programs.

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