

Allied Search Engine Optimization

The Allied Optimization Process Far Surpasses Other Traditional Programs

Why Does it Work?

The Allied Group has partnered with a National Online Marketing Firm to offer a program that far surpasses other traditional search engine optimization programs by greatly enhancing targeting, optimization, marketing, link building, and reporting capabilities for websites. And because we provide for more robust monitoring of a website, more recommendations can be made to ensure your website is more efficient, productive, and cost-effective.

Allied Optimization is designed to help customers leverage the power of the internet to grow their business. Making the decision to utilize this program is the right step to ensure your business meets the challenges and complexities that come from the explosive growth of online marketing. Search engine marketing is a critical and vital component of modern marketing. *Our clients are uniquely positioned to build and leverage integrated marketing programs delivering accountability, fiscal responsibility and page one visibility on the major search engines.*

YOUR WEBSITE WILL BECOME a more productive, better integrated business tool delivering extended market reach, company differentiation, improved positioning, and real return-on-investment. In addition, optimization with Allied will enable you to utilize cutting-edge online marketing techniques to further differentiate your business/website from the competition.

FEATURES

- 200% Improvement for placements
- 200% Improvement for keyword phrases over the traditional SEO programs
- Performance guarantee
- Strategies for including technology (news engines, RSS feeds, blogs)
- Local directory inclusion
- Online branding initiatives

DELIVERABLES

- Targeting
- Optimization
- Marketing
- Link Building
- Reporting

For over 60 years, **The Allied Group** has partnered with many successful companies and organizations to achieve great results. Many of your colleagues have already chosen **The Allied Group** as their one-stop source to implement marketing and fulfillment programs.

Allied THE **GROUP**
Implementing Marketing & Fulfillment Programs.

www.thealliedgrp.com • (800) 556.6310

Allied_1_09