

Allied High-Integrity Communication Programs

Can you put a price on peace of mind?

A unique segment of the business processing outsource industry is the coordination of print and mail projects that include a data element. Operationally, many organizations suffer when critical information such as statements, invoices or benefit statements go out late. Even more troublesome is when highly confidential information goes out wrong or not to the person to whom it was intended. Serious problems can result. *Our programs includes:*

- Data Transfer**
- Data Processing**
- Document Formatting**
- Variable Printing**
- Insertion and/or Packaging**
- Mailing and Distribution Services**



With the continued overall cost effectiveness of direct mail marketing, combined with the need to reach an ever smaller market with targeted messages and offers, sophisticated variable demand print (VDP) methods have proven most successful.

At **The Allied Group**, using our combined abilities in IT, marketing, processing and mailing, we have been able to create a “one-stop” solution to help with our clients peace of mind that mission-critical information will be handled and delivered accurately, and, on time.



For over 60 years, **The Allied Group** has partnered with many successful companies and organizations to achieve great results. Many of your colleagues have already chosen **The Allied Group** as their one-stop marketing and fulfillment solution.



Implementing Marketing & Fulfillment Programs.

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